



*Washington January 8, 2019, 7:00 PM*

Seattle Tennis Club

	OFFICERS			COMMITTEE CHAIRS	
Jim Goedhart	President	P	Gene Gudger	Bar	
Mike Moscynski	1st VP - Membership	P	Robert Thorpe	Conservation	
Michael Wearne	2nd VP - Programs	P	David Ehrich	Creel Notes	P
Deborah Katz	3rd VP - Christmas Party		OPEN	Education	
David Spratt	Treasurer	P	Pat Becker	Fruit & Flowers	P
Tom Neu	Secretary	P	Robert Thorpe	IFFF Coordinator	
Marcia Kindinger	1 <sup>st</sup> Ghillie	P	Kris Kristoferson & Steve Sunich	Home Waters	
Dexter Brown	2 <sup>nd</sup> Ghillie (non-voting)		Mike Wearne	Librarian	P
	TRUSTEES		Dave Schorsch	Outings	P
John Gravendyk	Past President		Bob Birkner	Photographer	P
Hugh Clark	Trustee		Cooper Hartman	Publicity	
Jim Young	Trustee	P	Deborah Katz	Raffle	
Bob Birkner	Trustee	P	OPEN	Roster Publication	P
Dick Brenning	Trustee	P	Pete Baird	Senior Advisor	
John Narver	Trustee		Jim Goedhart	Webmaster	P
Greg Crumbaker	Trustee	P	Chuck Ballard	WFFC Heritage	P
	GUESTS		Greg Crumbaker	WFFC Foundation	P
Gary Berquist		P	Trevor Bennett	Youth	
Bob Burdick		P	Bill Neal	Awards	P

P = Present

**President**

Incoming President Jim Goedhart opened the meeting at 7:00 p.m. with a quorum of ten officers and trustees. The minutes of the December board meeting were approved.

**Old Business:**

Do to health reasons, the member who purchased the 2-½ day fishing trip to Newport, Rhode Island at the Christmas fundraiser no longer can go. The club now is looking for a replacement to purchase the trip that won at a bid of \$950. Contact for the transfer of purchase is Jim Goedhart, organizer of the trip. An announcement will be sent out to club members or, alternatively, members will have a chance to bid on the trip at the March general meeting.



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Gary Berquist opened discussion on the 12-year-old NOAA Puget Sound Steel Head Recovery Plan. NOAA has finally submitted the 291-page recovery plan to the public. Some years ago, the club's conservation committee hired legal representation to represent our interest in contribution to the plan's development. Cost to the club at the time was \$1,500. The board is asking Robert Thorpe, Conservation Chair, to contact the appropriate people to provide input from the club on the plan.

The club will not rent a booth at the upcoming Lynnwood Fly-fishing Show February 16 – 17, but once again our members will help man the Project Healing Waters booth.

### **New Business:**

#### Report on Christmas Fundraiser

This year's fundraiser brought in \$20,255.00; an increase of 22% from 2017. The Foundation alone raised \$7,000.00. This amount is net after costs even though the dinners are still costing the club \$14/per person more than the individual price charged. The board discussed raising the price of raffle tickets from \$1/each to \$2/each given the value of the items raffled. In terms of numbers of attendees: 120 booked dinners, 6 more were walk-ins. The SCT banquet room accommodates 130.

The annual event was deemed a success and much of the thanks go to Deborah Katz who did an outstanding job planning and executing the fundraiser.

#### Financials

Over the past year the club has grown it's cash position.

Members reserving dinners at general meetings but not attending are costing the club which has to pay STC in advance. The club will require all members to pay with credit cards in advance online at the WFFC website. Walk-in members will be charged \$40, a \$5 premium. The new rule will begin enforcement in March.

Presently only 50% of members are attending meetings on any given month. Survey Monkey, an online research tool, may be used to query members on meeting attendance to gather information for future strategies to improve attendance.

It was decided that costs for general meeting dinners would remain at \$35/individual and the Christmas party/fundraiser at \$85/individual.

Henceforth, when club outings include food and beverages, participants will be charged \$20.00 fee per person. Children will remain free-of-charge.



**Board Member Reports:**

1<sup>st</sup> VP – Membership

Mike Moscynski

Mike Moscynski reported that the club now has a total of 151 members of which 125 are active members, and 12 associate members. Twenty-one members joined the club in 2018. The goal in 2019 for new members is 23. The due date for membership dues is March 1. Late fees will be assessed at \$20/individual. As of this date, only 36% of active members have paid their yearly dues.

2<sup>nd</sup> VP - Programs

Michael Wearne

Michael Wearne provided the roster of speakers for upcoming general meetings, they are:

January	Nick Chambers on suction dredging local rivers
February	Becky Bennel, WDFW, on law enforcement
March	Brian Fortier
April	TBD Oregon fishing guide on fishing the Willamette Valley
May	Bill Redmond, authority on climate change
June	Justin Waters on sea run cutthroat

Mike is drafting a letter to announce the 100-year anniversary celebration of the UW school of aquatic sciences to area fishing clubs. The anniversary will include public access to the fisheries labs.

1<sup>st</sup> Ghillie

Marcia Kindinger

New Ghillie Marcia Kindinger announced that the deadline for this month's general meeting is January 11, the Friday before the meeting week as required by the STC.

Outings

Dave Schorsch

Dave Schorsch is currently planning more day trips on the west side of the Cascades for 2019 as requested by members. He is currently working on an interactive site on the members-only section of the WFFC website to contribute, query and discuss current fishing topics, including insider information on fishing successes at specific lakes. In addition, the board discussed developing a list of gear available to members



on loan, which would be contributed by members from their personal inventory. This is in consideration for new members who come to the club through our website but don't have the gear or know what gear to even buy to help them enjoy the benefits of membership.

Publicity

Jim Goedhart

Jim Goedhart said we have 300 people listed in the meet-up section of our website. These people are not members but show an interest in the club or fly fishing in general. Now the board must strategize a program to convert these people into members.

Creel Notes

Dave Erlich

Board members forwarded the idea of adding a section for information and a picture of new members and listing the names of those who contributed to the Christmas fundraiser.

Cut-off for contributions to the next Creel Notes if Friday, January 11.

**Other Business:**

Jim Goedhart proposed an initiative to examine the club's mission as it approaches its 100-year anniversary. The initiative would revisit the club's mission and put in place an action plan to determine and deliver on that mission. A beginning strategy will be to survey members and develop working discussion groups. The plan's focus will be in the long term to re-energize the club with new, active members and purpose. As the first task, these working groups will meet at Jim Goedhart's home to discuss ideas for moving forward on the 100-year-anniversary plan.

Meeting adjourned at 8:31 p.m.